



General Assembly 2019 Agenda

Wednesday 20th November & Thursday 21st November 2019

Clifford Chance Office, 1 rue d'Astorg 75008 Paris

DAY 1 – Wednesday 20th November 2019	
Morning session reserved to ETHICS members only	
10:00 - 10:30	Arrival, registration & networking coffee
10:30 - 10:35	Welcome & introduction by Roeland Van Aelst , ETHICS President
10:35 - 12:35	Activities Report <ul style="list-style-type: none">• Administrative matters and approval of accounts<ul style="list-style-type: none">- Arthur Muratyan, ETHICS Secretary General- Thomas K Hauser, ETHICS Treasurer• Strategic Vision for ETHICS<ul style="list-style-type: none">- Stephen Nguyen, ETHICS Co-Chair of the Strategic Committee• Educational Programs<ul style="list-style-type: none">- Dominique Laymand, ETHICS Honorary President• Communications <p>John McLoughlin, Editor of <i>ETHICS In Action Newsletter</i></p>
DAY 1 continuation – Wednesday 20th November 2019	
Sessions open to non-members of ETHICS¹	
12:35 - 13:15	Arrival, registration of non-members & networking lunch
13:15 - 13:25	Chairman message: Roeland Van Aelst , ETHICS President
13:25 - 13:35	Introduction by Anne-Sophie Bricca , ETHICS Co-Chair of Strategic Committee
13:35 - 15:45	<u>ETHICS FIRST: ELEVATING COMPANY CULTURE (Focus on the Fresenius Case)</u> Moderator: Piergiorgio Pepe , Quantum Ethics <ul style="list-style-type: none">• Introduction of the Fresenius case: Piergiorgio Pepe, Quantum Ethics

¹ Sessions open to non-members: upon registration only and against a contribution of 100 euros covering lunch, cocktail and networking dinner buffet on Nov 20 and participation to experts sessions on Nov 20-21. To register, please write to: director@ethicspros.com

	<ul style="list-style-type: none"> Guiding cultural change in Compliance & Ethics: Beatrice Bauer, Associate Professor of Practice of Leadership, Organization & Human Resources, SDA Bocconi School of Management Culture - alternative training models: Nadège Rochel, Global Compliance Manager, Hollister Open Q&A session
15:45 - 16:15	Networking Break
16:15 - 18:00	<p><u>ETHICS FIRST: ELEVATING OUR IMPACT AS ETHICS & COMPLIANCE OFFICERS (ECOs)</u></p> <p>Moderator: Roxana Family, Director of the Master programme in Law & Business Ethics, University of Cergy-Pontoise</p> <ul style="list-style-type: none"> <i>Accountability for ECOs: A comparative review of laws:</i> <ul style="list-style-type: none"> Charles-Henri Boeringer, Clifford Chance Alice Dunoyer de Segonzac, Clifford Chance <i>Code of Conduct for Compliance Officers:</i> <ul style="list-style-type: none"> Stephen Nguyen, ETHICS Co-Chair of Strategic Committee Piergiorgio Pepe, Quantum Ethics <i>Practical workshop and open Q&A session</i>
18:00-18:15	Day 1 Closing by Anne-Sophie Bricca , ETHICS Co-Chair of Strategic Committee
18:30	Cocktail & Networking Dinner Buffet – Clifford Chance offices
<p>DAY 2 – Thursday 21st November 2019</p> <p>Sessions open to non-members of ETHICS¹</p>	
08:45 - 09:00	Day 2 Welcoming by Dominique Laymand , ETHICS Honorary President
9:00 – 9:45	<p><u>ETHICS FIRST: ELEVATING COMPANY CULTURE</u></p> <p>Bad culture, a breeding ground for corrupt schemes: Guido Palazzo, Professor of business ethics, Lausanne University</p>
9:45 – 10:00	Networking Break
10:00 - 12:45	<p><u>ETHICS FIRST: HOW DOES ETHICS FITS IN THE NEW BUSINESS MODELS?</u></p> <p>10:00 - 11:00 Debate 1: Value-based proposition: Open debate between market access leaders</p> <p>Moderator: Diva Duong, Head of Safety, Regulatory, Quality & Compliance Solutions, IQVIA</p> <ul style="list-style-type: none"> Anthony McQuillan, Vice President Legal & Compliance EMEA, Medtronic Claude Le Pen, Healthcare Economist, University of Paris-Dauphine

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11:00 - 12:45	<ul style="list-style-type: none">- Claudia Vaz, Global Value Based HealthCare Consultant at Roche <p>Debate 2: Digital health: The new face of our healthcare system Moderator: Anne-Sophie Bricca, ETHICS Co-Chair of Strategic Committee</p> <ul style="list-style-type: none">- eHealth in Europe: Ceri Thompson, Deputy head of DG CNECT's eHealth, Wellbeing and Ageing unit, European Commission- SIENNA project: Anaïs Ressayguier, Research Analyst at Trilateral Research- Artificial Intelligence: who are the players and what are the risks? Iordanis Kerenidis, Research Director of Quantum Computing & Algorithms, CNRS
12:45 -13:00	Day 2 AG Closing by Roeland Van Aelst , ETHICS President

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