

ETHICS General Assembly 2021

23 and 24 November 2021 (hybrid)

Draft agenda, version July 2021

DATE	Tuesday 23 November and Wednesday 24 November 2021
THEME	Ethics Ahead
HYBRID EVENT	Virtual event With some pre-recorded sessions for Members Only In-person attendance to be confirmed, depending on the sanitary guidelines (Paris, France)
FORMAT	ETHICS General Assembly - Administrative part For Members Only ETHICS General Assembly - Conference open to all upon registration

- FOR MEMBERS ONLY -	
PRE-RECORDED SESSIONS TO BE VIEWED BEFORE GENERAL ASSEMBLY	
Administrative matters	Arthur Muratyan , ETHICS Secretary General
Strategic Vision for ETHICS	Stephen Nguyen , ETHICS Co-Chair of the Strategic Committee
Artificial Intelligence Update	Anne-Sophie , ETHICS Co-Chair of the Strategic Committee
Educational Programs	Nadège Rochel , Member of the ETHICS Education working group
Communication	John McLoughlin , Editor of ETHICS in Action Newsletter

DAY 1 – TUESDAY 23 NOVEMBER 2021

9:30 – 10:00

- FOR MEMBERS ONLY -

LIVE ONLINE ETHICS ADMINISTRATIVE GENERAL ASSEMBLY 2021

In-person attendance to be confirmed, depending on the sanitary guidelines (Paris, France)

9:30 – 9:40

Welcome and introduction by Roeland Van Aelst, ETHICS President

9:40 – 10:00

Activities short reports
Approval of accounts / voting
Approval of other proposals

Arthur Muratyan, ETHICS Secretary General
Thomas K. Hauser, ETHICS Treasurer

Q&A session
Close of the administrative part

Roeland Van Aelst, ETHICS President

DAY 1 – TUESDAY 23 NOVEMBER 2021

10:00 – 16:30 am









ETHICS GENERAL ASSEMBLY 2021


LIVE ONLINE CONFERENCE OPEN TO ALL UPON REGISTRATION

In-person attendance to be confirmed, depending on the sanitary guidelines (Paris, France)

10:00 – 10:15

ETHICS President's welcome by Roeland Van Aelst, ETHICS President
Conference introduction by Sue Egan, Member of ETHICS Board and Strategic Committee







10:15 – 12:30	
<p>Session 1 from 10:15 to 11:15</p> <p>Moderated by Piergiorgio Pepe, ETHICS Board Member</p> <ul style="list-style-type: none">  Craig Smith, INSEAD  Speaker tbc  Speaker tbc  Q&A session with the audience 	<p>Big Transition: from Shareholder Business Models to Stakeholder Models</p> <p>We will examine the current transition of business models from shareholder-centric to stakeholder-centric in the healthcare industry relating to:</p> <ul style="list-style-type: none"> - What this means for Compliance Officers (from old day approvers to tomorrow's business leaders) - How to achieve genuine patient-centricity - This business theory shift as a possible root cause of current ethical changes (for example, Diversity & Inclusion)
<p>Session 2 from 11:20 to 12:30</p> <p>Moderated by Anthony McQuillan, Member of ETHICS Strategic Committee</p> <p>Keynote: Prof. Dr. Christoph Lütge, Professor of Ethics of Digital Technologies</p> <ul style="list-style-type: none">  Nate Carrington, Roche Diagnostics, tbc  Industry representative tbc  Industry representative tbc  Industry representative tbc 	<p>Artificial Intelligence (AI) and Ethical considerations for Compliance Officers</p> <p>AI now reaches into many aspects of healthcare provision including finding cancers in scans, finding “at risk” patients with undiagnosed conditions, scheduling operating theatre time and staff, and many more.</p> <p>This panel discussion will highlight “ethics by design” to enable us to engage in the right conversations in our companies to ensure maximum patient benefit from these emerging technologies whilst ensuring that all appropriate ethical considerations are taken into account in the design and implementation of AI products.</p>
12:30 – 14:00	
Lunch break	

14:00 – 16:20	
<p>Session 3</p> <p>Moderated by Sue Egan, ETHICS Board Member</p> <ul style="list-style-type: none">  Introduction by Clifford Chance, Mrs Bahare Heywood, Chief Risk and Compliance Officer, tbc  Speaker tbc  Speaker tbc  Industry representative tbc 	<p>EU Whistleblowing Directive Framework for Companies and differences with US requirements.</p> <p>The EU Whistleblowing Directive (2019/1937) was introduced following a study that showed only 10 EU member states (including UK at that time) had implemented adequate protection for whistleblowers. It aims to provide consistent protection and encouragement for whistleblowers throughout the EU who discover and report wrongdoing within their organisations.</p> <p>Following an introduction by Clifford Chance the panel will discuss:</p> <ul style="list-style-type: none"> • The challenges with implementing the new EU requirements within existing US-driven programmes • What the new rules mean for healthcare companies, whistleblowers, and society • Advantages and disadvantages of both sets of rules, including possible unintended consequences
16:20 – 16:30	
Close Day 1 by Anthony McQuillan, Member of ETHICS Strategic Committee	

DAY 2 – WEDNESDAY 24 NOVEMBER 2021

9:30 – 12:15

ETHICS GENERAL ASSEMBLY 2021
LIVE ONLINE CONFERENCE OPEN TO ALL UPON REGISTRATION
<i>In-person attendance to be confirmed, depending on the sanitary guidelines (Paris, France)</i>
9:30 – 9:40
Day 2 Opening and welcome by Suzanne Durdevic, Member of the ETHICS Strategic Committee

9:40 – 12:00	
<p>Session 4 from 9:40 to 10:45</p> <p>Moderated by Suzanne Durdevic, Member of the ETHICS Strategic Committee</p> <p>Keynote</p> <ul style="list-style-type: none">  Emmanuelle Charpentier, Nobel Prize for Chemistry 2020, tbc  Industry representative tbc  Industry representative tbc <p>Session 5 from 10:50 to 12:00</p> <p>Moderated by Sue Egan, ETHICS Board Member</p> <ul style="list-style-type: none">  Michael Clarke, ConvaTec, tbc  Industry representative tbc  Industry representative tbc 	<p>Future of Ethics and Compliance</p> <p>Will the Compliance Officer function expand to other areas such as Diversity and Inclusion, Corporate Social Responsibility, Environmental, Health and Safety? To what extent will new technologies and socio-cultural changes impact the Ethics and Compliance officers' role?</p> <p>Concluding Keynote</p> <p>Keynote speaker to be introduced by Suzanne Durdevic followed by a review of insights gained from a questionnaire sent to ETHICS members in advance, and live polling during the session.</p> <p>Closing practical session</p> <p>Having heard the various speakers and panel discussions, this final session will look at what practical steps we can take on our return to the office to:</p> <ul style="list-style-type: none"> • Develop our own knowledge and skills • Prepare our organisations for the changes that are coming • Proactively suggest changes to our Ethics and Compliance Programmes
<p>12:00 – 12:15</p> <p>Conference Closing by Roeland Van Aelst, ETHICS President</p>	