# Values-based versus rules-based approaches to Business Ethics

Pr. Dr. Alain Anquetil

ESSCA School of Management & Science, Norms, Decision (Paris-Sorbonne University & CNRS - FRE 3593).

#### **Contents**

- 1. Ethics versus compliance: An overview
- 2. The function of the distinction between a valuesbased ethics and a rules-based ethics
- 3. Some conclusive arguments in favor of a rulesbased approach

## 1. Ethics versus compliance: An overview

- 1.1 Conditions of an effective compliance to rules
- 1.2 A rather negative prejudice toward systems of rules
- 1.3 Compliance and values-oriented programs in Business Ethics

#### 2. The function of the distinction

- 2.1 A values-centered ethics coherent with agency
- 2.2 A connection of rules-based ethics with socialization
- 2.3 The importance of corporate culture
- 2.4 Values are worthwhile in themselves
- 2.5 Different levels of moral reasoning

## 3. Some conclusive arguments in favor of a rules-based approach

- 3.1 Rules might be prior to values
- 3.2 The following of rules relates to "reasonableness"
- 3.3 Rules have a special relationship with reality
- 3.4 Rules influence the moral development of managers

### **Contents**

Homework
Final exam (case study and short questions)
80%
100%

### **Contents**

Homework
Final exam (case study and short questions)
80%
100%