



ETHICS General Assembly 2021

23 - 24 November 2021 (Paris & virtual)

Conference venue: Clifford Chance Offices, 1 rue d'Astorg, 75008 Paris (France)

The link to join the online event will be sent closer to the date to duly registered participants [\(register now\)](#)

THEME	ETHICS AHEAD
HYBRID EVENT	In-person attendance in Paris & online conference option
FORMAT	ETHICS General Assembly - Administrative part - Members Only (hybrid: Paris & virtual) ETHICS General Assembly - Conference open to all upon registration (hybrid: Paris & virtual)
DAY 1 – TUESDAY 23 NOVEMBER 2021	
9:30 – 10:00	
- FOR MEMBERS ONLY -	
LIVE ETHICS ADMINISTRATIVE GENERAL ASSEMBLY 2021 (hybrid: Paris & virtual)	
9:30 – 9:40 Welcome & introduction by Roeland Van Aelst, ETHICS President	
9:40 – 10:00	
Activities short reports Approval of accounts / voting Approval of other proposals	Arthur Muratyan , ETHICS Secretary General Thomas K. Hauser , ETHICS Treasurer
Q&A session Close of the administrative part	Roeland Van Aelst , ETHICS President

DAY 1 – TUESDAY 23 NOVEMBER 2021

Followed by a Cocktail reception kindly hosted by Clifford Chance at 18:00

10:00 – 10:15

ETHICS GENERAL ASSEMBLY 2021

ETHICS welcome by Roeland Van Aelst, ETHICS President
Conference introduction by Sue Egan, ETHICS Board member

10:15 – 12:30

Session 1 from 10:15 to 11:15

Moderated by Piergiorgio Pepe, ETHICS Board member

-  **Susanne Andreae, Head of Health & Healthcare Industry, World Economic Forum**
-  **Maximilien Roche, Compliance Lead, World Economic Forum**

Big Transition: from Shareholder Business Models to Stakeholder Models

This session will cover the ongoing transition from shareholders' business models to stakeholders' business models, the growing importance of ESG and how these significant changes impact the healthcare sector, with a focus on the impact for healthcare ethics and compliance professionals. Two leaders from the World Economic Forum will present their experience and views in this respect and will converse with the moderator and the audience in a final Q&A session.

Session 2 from 11:20 to 12:30

Moderated by Philippa Montgomerie, ETHICS member

Keynote address by Pr. Christoph Lütge, Professor of Ethics of Digital Technologies, Ludwig Maximilian Munich Univ.

-  **Andreas Büttner, Siemens Healthineers**
-  **Martha De Cunha Maluf-Burgman, Medtronic**
-  **Mario Romao, Intel**

Artificial Intelligence (AI) and Ethical considerations for Compliance Officers

AI now reaches into many aspects of healthcare provision including finding cancers in scans, finding "at risk" patients with undiagnosed conditions, scheduling operating theatre time and staff, and many more. This panel discussion will highlight "ethics by design" to enable us to engage in the right conversations in our companies to ensure maximum patient benefit from these emerging technologies whilst ensuring that all appropriate ethical considerations are taken into account in the design and implementation of AI products.

12:30 – 14:00 Lunch break

14:00 – 16:20	
<p>Session 3 from 14:00 to 15:30</p> <p>Global Overview by Clifford Chance, moderated by Sue Egan, ETHICS Board member</p> <ul style="list-style-type: none">  Alice Dunoyer de Segonzac, Clifford Chance Paris  Michelle Williams, Clifford Chance Washington DC  Ines Keitel, Clifford Chance Frankfurt 	<p>Focus on the EU Whistleblowing directive & new requirements – transatlantic perspective</p> <p>The EU Whistleblowing Directive (2019/1937) was introduced following a study that showed only 10 EU member states (including UK at that time) had implemented adequate protection for whistleblowers. It aims to provide consistent protection and encouragement for whistleblowers throughout the EU who discover and report wrongdoing within their organisations. The presentation will look at the challenges with implementing the new EU requirements within existing US-driven programmes, what the new rules mean for healthcare companies, whistleblowers, and society, advantages and disadvantages of both sets of rules, including possible unintended consequences.</p>
15:30 – 16:00 Coffee Break	
<p>Session 4 from 16:00 to 17:20</p> <p>Moderated by Sue Egan, ETHICS Board member</p> <ul style="list-style-type: none">  Roxana Family, Cergy-Pontoise University 	<p>How can Environmental, Social and Governance elements be embedded within company cultures?</p> <p>Investors are increasingly looking for coordinated approaches to environmental, social, and governance (ESG) issues within companies, which is one of the factors driving compliance departments to tackle an expanding universe of responsibilities, including ESG. The panel will look at what ESG includes, why it is so important, and how we can successfully implement ESG themes within business ethics and compliance programmes and company cultures to add value in our organisations.</p>
17:20 – 17:30	
Day 1 Closing by Sue Egan, ETHICS Board member	
18.00 - 20.30	
Cocktail Reception kindly hosted by Clifford Chance Paris	

DAY 2 – WEDNESDAY 24 NOVEMBER 2021

9:30 – 12:15

ETHICS GENERAL ASSEMBLY 2021

IN PERSON & ONLINE CONFERENCE - OPEN TO ALL UPON REGISTRATION

Day 2 Opening and welcome by Marc-Olivier Lamaro, ETHICS member

9:40 – 12:00

Session 5 from 9:40 to 10:45

Keynote address by Dominique Laymand, ETHICS Honorary President and Board member

Panel discussion moderated by Suzanne Durdevic, ETHICS Strategic Committee member

-  **Laura Nassar, Sanofi**
-  **Kathleen Boozang, Seton Hall**
-  **Pascale Schmidt, Roche**

Session 6 from 10:50 to 12:00

Plenary and break-out sessions co-moderated by Marc-Olivier Lamaro, Anne-Sophie Bricca, & Sue Egan, ETHICS

Glancing at the future of Ethics and Compliance Officer function

Will the Compliance Officer function expand to other areas such as Diversity and Inclusion, Corporate Social Responsibility, ESH (Environmental, Health, and Safety)? To what extent will new technologies and socio-cultural changes impact Ethics and Compliance corporate functions?

The role of Ethics and Compliance Officers is slowly expanding from its well-established safeguard of Ethical and Compliant business practices and interactions with third parties, through ABAC and transparency measures, into a compliance support to all that strengthens companies' sustainability, i.e. diversity and inclusion, CSR and EHS. Thus, we now see roles of "trade compliance", "regulatory compliance", "quality compliance" officers in companies, while, in parallel, "classical" compliance officers' role are reframed to include support to CSR activities, diversity and inclusion, or EHS, in defining "compliance key performance indicators" to measure how they meet the company's ethical mission and standards. Is this a temporary trend or a long-lasting evolution of the Compliance Officers roles?

Closing practical session - mix of Break-out sessions / Plenary session

Having heard the various speakers and panel discussions, this final session will look at what practical steps we can take on our return to the office to:

- Develop our own knowledge and skills
- Prepare our organisations for the changes that are coming
- Proactively suggest changes to our Ethics and Compliance Programmes

12:00 – 12:15 Conference closing by Roeland Van Aelst, ETHICS President